



Product Explorations

Bring practical product thinking to your team.

Choose from these focused presentations to help guide product, technology, and leadership teams toward greater product success.

Presentation Topics



From Projects to Products

The models and mindsets needed to deliver products that endure



The Requirements Trap

How focusing on feature requirements can trap a business



Empowered Teams

Creating empowered, cross-functional teams critical to success



Built to Endure

Applying a digital product model to a traditional business



Coherence and Clarity

Use an editor's techniques to improve your product management



Product Rescue

A method for turning stalled products into new opportunities

How it works



30-45 min

Engaging presentation



Facilitated Q&A

Discussion with your team



On-site or virtual

Perfect for

- Lunch-and-learns
- Product team off-sites
- Developer days
- All-team meetings
- Leadership retreats

About the Presenter



Jason Scherschligt

Head of Product, SDG

25 years in digital product management and UX leadership

Jason has helped dozens of companies improve their product effectiveness through targeted consulting, presentations, coaching, and workshops. He is the co-author and editor of The North Star Playbook, with John Cutler. He is also the editor of The Pollinator and frequent speaker and writer on product topics. His product leadership experience includes Minnesota Star Tribune, Capella University, Jostens, and Edmentum, along with many other customers of SDG.



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